

# GJ Plastics Deliver Bespoke Point of Sale Solutions. For Use in Heathrow Airport.

*GJ Plastics, a full service supplier of bespoke in-store marketing products, have once again demonstrated unique strategic vision and strength in design whilst coordinating their latest project within Heathrow Airport.*

Bury, UK 29 January 2008 – GJ Plastics were recently commissioned to coordinate and deliver bespoke display stands to be used in Heathrow Airport, Terminal 5; due to open in March 2008. GJ Plastics Ltd is now manufacturing the third phase of this display stand product.

With 23 years experience, GJ Plastics offer cost-effective solutions that help companies to advance their business. GJ Plastics have developed an extensive range of products, including leaflet display stands, magazine display stands, dump bins, poster holders, leaflet trolleys, suggestion and competition stands, to name a few.

GJ Plastics were commissioned to produce 62 bespoke acrylic display stands, from within their Procrlyc Range, to hold A5 leaflets or tabloid newspapers. The team of designers designed a display that incorporates the extreme durability of polypropylene and the high visibility of acrylics.

“Brochure display stands are the ideal way to showcase a range of product or service Brochures, and to make it easy for members of the public to pick up the information that interests them”, said Graham Croston

Terminal 5 is due to open in March 2008, and the display stands were created to promote information as the millions of domestic and international passenger pass through the terminal each year.

Created from durable plastic, the client can use every display stand over and over again to make standard Brochures appear eye catching.

The company have coordinated numerous display solutions within Halifax Bank, Major Newspaper Groups, The Barclay Card, Jewson, Natural History museum, Bank of England, Selfridges, JC Decaux, Sandown Park, Arsenal Football Club, to name a few.

“Our wish is to become partners in success with each and every one of our important and highly valued clients”, concluded Graham.

## **About the Company**

GJ Plastics Ltd. specialise in the design, production and delivery of bespoke solutions for blue-chip companies and SME business. The company develop an extensive range of marketing products, such as [display stands](#), poster holders, leaflet holders, carousel stands, amongst many, and with every project strive to suit the specific needs of their customers. GJ Plastics offer their services as custom design, production of bulk orders, printing and fabrication.

For more information, please visit <http://www.gjplastics.co.uk>